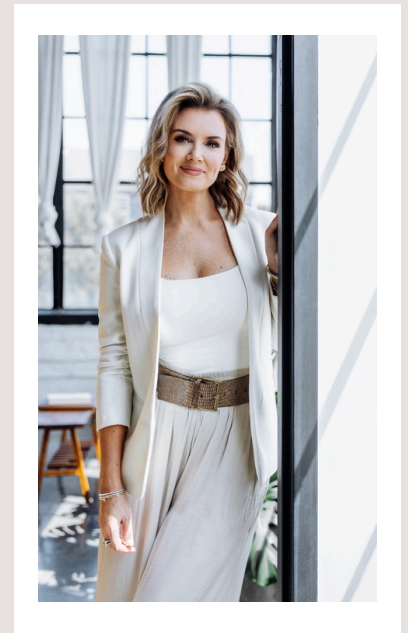


THE *VISIBILITY* MOVEMENT

HOW THE DIGITAL WORLD WE ARE IN FOSTERS AN ENVIRONMENT FOR EVERYONE TO BE SEEN.

HOSTED BY: JILLIAN MELE, TWO-TIME EMMY AWARD-WINNING JOURNALIST



Overview

Jillian is a part of the only generation of journalists to fully live through the evolution of social media as it intercepted the media. There are undoubtedly pros and cons which Jillian can give her firsthand experience with, but she can also speak about the environment we are in now, which she calls the visibility movement. If you show up on video for yourself or your company, a digital footprint can take you a long way in getting your story seen and heard.

Incorporating stories, experiences, and insight straight from Jillian's nearly 20 years in broadcast journalism, your audience will walk away with a keen sense of how to get ahead in this digital environment.

What to Expect

You will be invited into Jillian's exclusive insight and experience from many years in the media. From what it takes to attract media attention to how to craft a compelling story, she will have you engaged from start to finish.



@jillianbmele



Jillian Mele

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JILLIAN MELE
J V I

www.jillianbmele.com